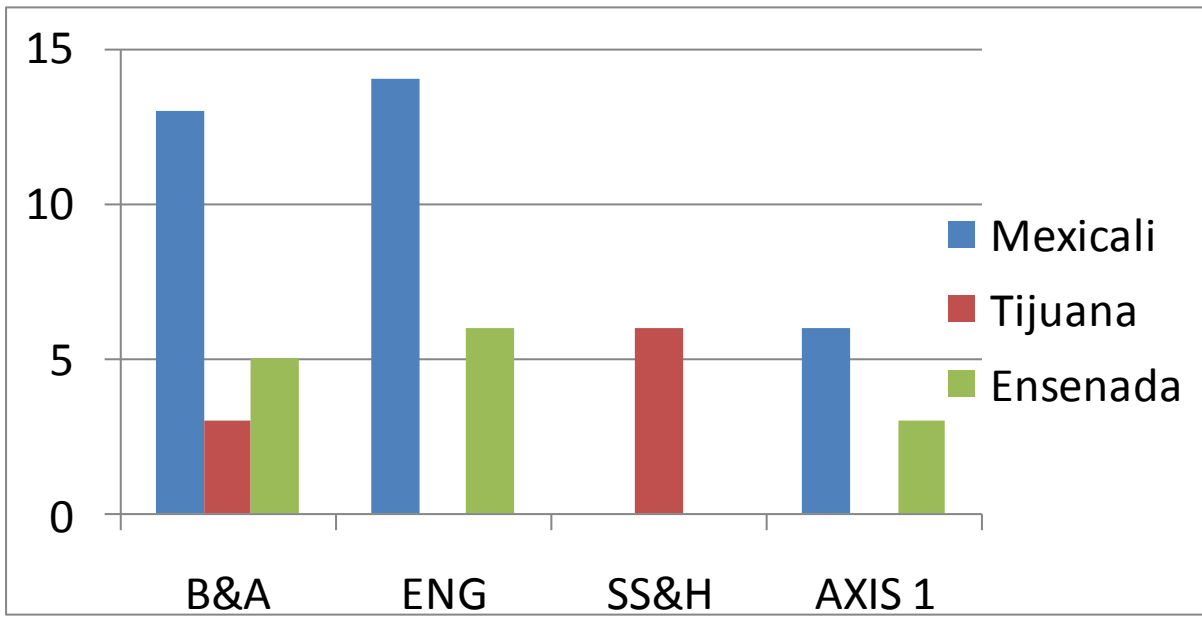


Projects by Campus



# Categories of Papers

## Written Papers

- Laboratory or Field Application Reports.
- Reading Assignment Report.
- Technical Report (Advertisement Campaigns)
- Written Speech
- Academic Essay
- Opinion Essay
- Final Essay
- Case Study Report
- Research Report
- Summary

## Marketing & Design

- Product Design
- Sales Manual
- Market Research.
- Marketing Plan
- Franchise Development.

## Exact Sciences

- Conceptual maps.
- Analysis and solution exercises
- Problem solving.
- Case Studies (analysis & solution)
- Strategy of the discovery method

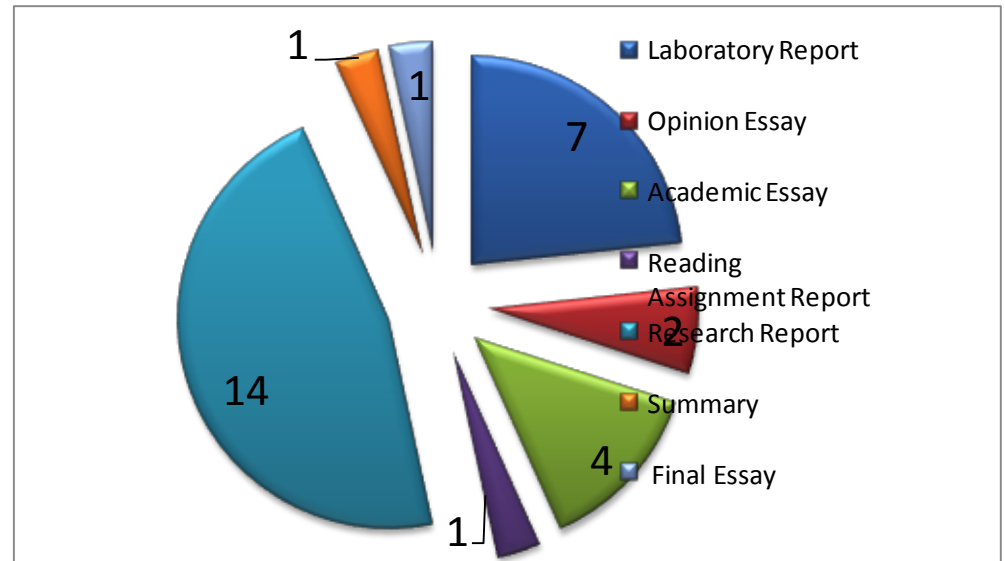
## Software

- Code
- Executable

# Papers by Campus: MEXICALI

Mexicali  
(33)

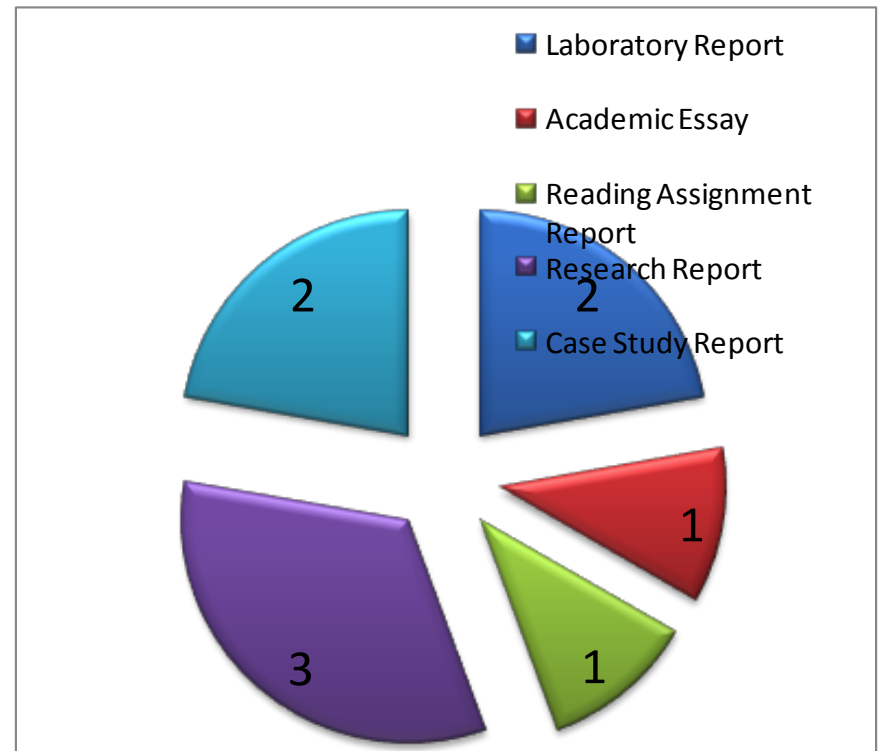
Written Papers= 30  
Exact Sciences = 1 (Case Study)  
Marketing= 2



# Papers by Campus: TIJUANA

Tijuana  
(9)

Written Papers= 9



# Papers by Campus: ENSENADA

Ensenada  
(14)

Written Papers= 11  
Exact Sciences= 2 (Case Study)  
Marketing = 1 (Marketing Plan)

